

Mission Statement

"The mission of IRMA is to provide reliable protection against human and financial losses through a self-directed and proactive partnership which delivers high quality risk management services that are professionally managed for the benefit of Members at a cost that is competitively priced."

IRMA Mission Strategies

PROTECTION AGAINST HUMAN AND FINANCIAL LOSSES

- Evolving and dynamic, custom tailored coverage program to meet the unique and changing needs of the Members, that is funded by sound actuarial and financial principles.
- Provide high quality training and education to reduce and prevent losses to the Members.
- Continually challenge the Members and IRMA staff to search out programs and ideas to better manage our products and services.

SELF-DIRECTED PROACTIVE PARTNERSHIP

- Facilitate an environment of participation among Members and staff through an active committee system.
- Foster team concepts to more effectively identify and meet members' needs.
- Regularly revisit organizational goals through strategic planning.
- Participation and adherence to high organizational standards.
- Leadership management that balances and respects the rights of individual Members and the organization as a whole.

QUALITY SERVICES

- Ensure that all services meet the needs of the membership through an organizational structure that fosters a two-way informational system.
- Provide services that exceed the expectations of the Members.
- Search for the best resources, regardless of where it may be discovered.
- Establish recognized benchmarks to meet and exceed defined results.

PROFESSIONALLY MANAGED

- Recruit quality, experienced, professional staff.
- Encourage continuous professional development through academic and industry-specific educational offerings.
- Ensure that members as well as staff continue to develop as risk managers, with the emphasis on management.
- Encourage and maintain good ethical standards of conduct.
- Train staff to know and understand the customers they serve.

COMPETITIVELY PRICED

- Monitor competitiveness through comparative market analysis.
- Budget analysis to maintain rate growth commensurate with comparative inflation.
- Expand the vision of IRMA without losing sight of the efficiency of products and services.
- Aggressively pursue all available markets to enhance our products and services at the best possible costs.
- Evaluate market forces through relevant benchmarks to overcome competitive challenges through expanded knowledge and vision of the future.